

**SYSTEM AND METHOD FOR MANAGING MEMBERS OF A GROUP AND  
INFORMATION ASSOCIATED THEREWITH**

**ABSTRACT OF THE DISCLOSURE**

5           A computer-implemented method for facilitating group management functionality.  
The method comprises receiving information (i.e., group information) associated with a  
group of members participating in a group activity and with the group activity participated in  
by the members, creating a website structure instantiation including content comprising at  
least a portion of the group information, automatically updating the content of the website  
10 structure instantiation in response to corresponding portions of the group information being  
altered, and creating a group activity publication layout including content fields  
corresponding to at least a portion of the group information. Automatically updating the  
content of the website structure instantiation enables the website structure instantiation being  
dynamically maintained.